

# MUSEUM OF THE MOVING IMAGE

**FOR IMMEDIATE RELEASE**

## **Museum of the Moving Image elects three new members to its Board of Trustees: Chris Barbour, Alex Feerst, and Jeff Hasler**

Astoria, New York, December 3, 2024 — The Board of Trustees of Museum of the Moving Image today announced the election of Chris Barbour, Director of AI/AR Wearables Ecosystems at Meta; Alex Feerst, Chief Legal Officer of Science Corporation; and Jeff Hasler, President of Original Productions, to serve as Museum Trustees.

Ivan L. Lustig, Co-Chair of the Museum’s Board of Trustees, said, “We are excited to welcome Jeff Hasler, Chris Barbour, and Alex Feerst—inspiring leaders who have continued to contribute, each in their own way, to the evolution of the moving image.”

Museum Co-Chair Michael Barker added, “These Trustee additions, offering television, VR, and new technology expertise, reflect the mission and broad purview of the Museum's commitment to the moving image.”

An esteemed tech industry veteran with a track record of introducing cutting-edge technologies through transformative consumer experiences, Chris Barbour has been a senior leader at Meta for the past 14 years and currently leads the AI/AR Partnerships team, driving the company’s vision for the next computing platform—one that is human-centered, has AI at its core, and materializes in groundbreaking wearable devices. Before Meta, Chris directed Digital Marketing at Adidas, where his team spearheaded market-leading innovations that propelled the iconic brand into the digital age.

Alex Feerst is a lawyer who represents a range of deep tech and media companies in areas including artificial intelligence, robotics, neurotechnology, online publishing and gaming, and web3. Currently the Chief Legal Officer of Science Corporation, a leading brain-machine interface company, Feerst previously served as General Counsel at Neuralink and General Counsel and Head of Trust & Safety at Medium. He cofounded the Digital Trust and Safety Partnership, the first industry-led initiative to research and establish best practices for assessing and advancing online safety. He is a fellow at Stanford Law School’s Center for Internet & Society, a member of the Atlantic Council’s Task Force for a Trustworthy Future Web, and an editorial board member of the *Journal of Online Trust & Safety*, and a board member of the AI & Democracy Foundation.

Jeff Hasler serves as the President of Original Productions (OP) where he supervises and leads all development, production, business, and strategic aspects of the studio. Under his leadership, the studio has become one of the industry’s foremost creators of documentaries and nonfiction series, exploring thought-provoking topics impacting

today's society, including *Jane*, directed by Brett Morgen (Disney+); *A Radical Life*, directed by Ricki Stern (discovery+); *Phat Tuesdays: The Era of Hip Hop Comedy*, directed by Reginald Hudlin (Prime Video); *Loan Wolves* (MSNBC); *Waco: American Apocalypse*, directed by Tiller Russell (Netflix); and most recently, *Rather*, directed by Frank Marshall (Netflix). Previously, he served as executive vice president of production and development at National Geographic Studios, where he oversaw original non-scripted television, feature documentary, and other projects.

### **About Museum of the Moving Image**

Founded in 1985, MoMI celebrates the history, art, technology, and future of the moving image in all of its forms. Located in Astoria, New York, the Museum presents exhibitions; screenings; discussion programs featuring actors, directors, and creative leaders; and education programs. It houses the nation's most comprehensive collection of moving image artifacts and screens over 500 films annually. Its exhibitions—including the core exhibition *Behind the Screen* and *The Jim Henson Exhibition*—are noted for their integration of material objects, interactive experiences, and audiovisual presentations. For more information about MoMI, visit [movingimage.org](http://movingimage.org).

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Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Council; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Kathy Hochul and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation).