

MUSEUM OF THE MOVING IMAGE

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Museum of the Moving Image to Honor Actor Rosie Perez, Mattel Chairman and CEO Ynon Kreiz, and Media Executive Josh Sapan at 2024 Spring Moving Image Awards

Benefit event raises funds for the Museum's year-round programming and operations

Wednesday, June 12, 2024, 6:00 p.m. at Museum of the Moving Image

New York, New York, May 20, 2024—Museum of the Moving Image (MoMI) will honor actor and activist Rosie Perez, Mattel Chairman and CEO Ynon Kreiz, and MoMI Trustee and media executive Josh Sapan at the 2024 Spring Moving Image Awards benefit event on Wednesday, June 12, 2024, it was announced today by MoMI's Board of Trustees Chairmen Michael Barker and Ivan L. Lustig. Each June, this event recognizes media industry leaders and innovators at a festive night at the Museum in Astoria, Queens.

The honorees will be joined by friends and colleagues and special guest presenters beginning at 6:00 p.m. with a cocktail reception, awards presentation in the Sumner M. Redstone Theater, and a seated dinner in the Hearst Lobby and Kaufman Courtyard.

"Rosie Perez has had a remarkable career, from her breakthrough role in Spike Lee's *Do the Right Thing* to her critically acclaimed work in Peter Weir's *Fearless* and other memorable performances. She is an iconic New Yorker, and we are thrilled to be honoring Rosie with a Moving Image Award," said Barker.

"The *Barbie* movie became a global phenomenon and a proof point for Ynon Kreiz's strategy to transform Mattel from a toy manufacturing company into an IP-powerhouse. It also demonstrated the global appeal of Mattel's brands beyond the toy aisle into film, television, digital, and live experiences," said Lustig. "We look forward to honoring Ynon at the Museum on this special evening."

Aziz Isham, MoMI's Executive Director, said "We all know Josh Sapan as a trailblazing media executive, leading AMC Networks and now Sapan Studio. At MoMI, we know him best as a longtime trustee who has supported and guided us for many years, most recently as the founder and our partner on the Marvels of Media Festival, which celebrates autistic media-makers. On this evening, we'll shine a light on his important work as a philanthropist and as a champion of neurodiverse filmmakers."

Funds raised at the Moving Image Awards help support initiatives such as Marvels of Media and MoMI's exhibitions, screenings, and education and community engagement programs, which serve youth, adults, and families, most of whom are residents of Queens, the most ethnically diverse region in the world. A new initiative, Open Worlds, offers free entry to the Museum's expansive lobby and courtyard with regular free community events and access to new technologies in an effort to close the digital divide.

For information about buying tickets and how to support the Museum, visit movingimage.org/2024-spring-gala.

An Oscar-, Golden Globe- and Emmy-nominated actress and choreographer, Rosie Perez has been a cultural mainstay since her breakout performances in such classic films as Spike Lee's *Do the Right Thing*, Ron Shelton's *White Men Can't Jump*, and Peter Weir's *Fearless*. Most recently, Perez stars opposite Bryan Cranston in the second season of *Your Honor* on Showtime and in HBO Max's critically acclaimed series *The Flight Attendant*, opposite Kaley Cuoco. Perez is a proud Puerto Rican, born and raised in Brooklyn, New York. Throughout her career, Perez has been a vocal activist for a number of causes. In 2010, President Barack Obama appointed her to The Presidential Advisory Council on HIV/AIDS (PACHA). Rosie is the author of *Handbook for an Unpredictable Life: How I Survived Sister Renata and My Crazy Mother, and Still Came Out Smiling (with Great Hair)*.

Ynon Kreiz is Chairman and CEO of Mattel, a leading global toy and family entertainment company and owner of one of the most iconic brand portfolios in the world. Prior to joining Mattel, Ynon was Chairman and CEO of Maker Studios, a global leader in short-form video content. Prior to Maker Studios, Ynon was Chairman and CEO of the Endemol Group, the world's largest independent television production company. Before Endemol, Ynon was a General Partner at Balderton Capital (formerly Benchmark Capital Europe), one of the leading early-stage startup investors in Europe. Prior to Balderton, Ynon co-founded Fox Kids Europe NV where he served as Chairman and CEO. He serves on the Board of Directors of Warner Music Group, the Board of Trustees of the UCLA Anderson School of Management and is a member of the Academy of Motion Picture Arts and Sciences Executive Branch. Ynon was named one of *TIME*'s 100 Most Influential People in the World in 2024.

Josh Sapan has been one of the true driving forces behind the growth of some of television's most successful networks and the high-quality, critically acclaimed shows that ushered in the era of "prestige television." In his 25 years as CEO, AMC Networks became known for such programming as *Mad Men*, *Breaking Bad*, *Better Call Saul*, *The Walking Dead*, *Portlandia*, *The Night Manager*, and *Top of the Lake*, as well as for setting

up IFC Films. After departing AMC in early 2023, Sapan launched Sapan Studio, and in partnership with IFC Films he worked on two of the year's most acclaimed titles, *The Taste of Things*, which won Best Director at Cannes, and the documentary *The Disappearance of Shere Hite*. In partnership with Museum of the Moving Image, Sapan founded the Marvels of Media Awards and Festival, celebrating autistic media-makers, now in its third year.

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About Museum of the Moving Image

Museum of the Moving Image (MoMI) is the only institution in the United States that deals comprehensively with the art, technology, enjoyment, and social impact of film, television, and digital media. In its acclaimed facility in Astoria, New York, the Museum presents exhibitions; screenings; discussion programs featuring actors, directors, and creative leaders; and education programs which serve more than 70,000 students each year. It houses the nation's largest collection of moving image artifacts and screens over 500 films annually. Its exhibitions—including the core exhibition *Behind the Screen* and recent addition *The Jim Henson Exhibition*—are noted for their integration of material objects, interactive experiences, and audiovisual presentations. For more information about the MoMI, visit <http://www.movingimage.org/>.

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Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Council; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). For more information, please visit movingimage.org.