MUSEUM OF THE MOVING IMAGE

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MUSEUM OF THE MOVING IMAGE ELECTS FIVE NEW MEMBERS TO ITS BOARD OF TRUSTEES, ADDING LEADERS FROM THE MEDIA INDUSTRY AND NONPROFIT EDUCATIONAL SECTOR

Astoria, New York, October 26, 2023 — Museum of the Moving Image elected five new members from the media and nonprofit education sectors to its Board of Trustees. They include **Jeb Brody**, President of Production, Amblin Partners; **Michelle Byrd**, Associate National Executive Director, Producers Guild of America; **Lynn Jacobson**, member of the Board of Directors, Step Up Tutoring; and **Alberto Robaina**, Chief of Staff and Special Counsel, Inner-City Scholarship Fund. **Aziz Isham**, the Museum's recently appointed Executive Director, will also be joining the board. The appointments were announced at a Board of Trustees meeting on October 25.

MoMI Co-Chair Michael Barker said, "We're very pleased to welcome such a diverse group of new trustees to our Board. Their experience in the fields of media, filmmaking, and education will be of great benefit to the Museum."

MoMI Co-Chair Ivan Lustig said, "We look forward to working closely with our five new Board members, including Aziz Isham, our new Executive Director. As we embark on a new initiative of reimagining the Museum's core exhibition, their leadership and support, combined with our existing trustees, will be invaluable."

The Museum is in the planning phase of a full redesign of its core exhibition that explores how people create and engage with the moving image, defined as film, television, video games, social media, and other forms of digital media. The new exhibition, to be on view for a decade, will take a culturally and physically inclusive approach. Located on two floors comprising 13,000 square feet of gallery space, it will immerse visitors in the creative and technical process of producing, promoting, and presenting films, television shows, and digital entertainment, and consider how audiences creatively respond to screen-based stories and characters. The Museum anticipates that the redesigned exhibition will play a critical role as its touchstone experience and primary teaching resource.

Jeb Brody has served as the President of Production at Steven Spielberg's Amblin Partners since 2017. There, he oversees a slate of films produced and financed under the company's Amblin Entertainment and DreamWorks Pictures banners, where he executive produced Sam Mendes's 1917; the Tom Hanks Apple TV+ sci-fi film Finch; and many other projects of various size and scope. His development and production slate at Amblin has included first-time filmmakers, as well as some of the most recognizable filmmakers in the industry (Spielberg, Chloé Zhao, Edgar Wright). Brody

has worked across all strata of the film industry, from the Academy Award—winning independent production *Little Miss Sunshine* to the studio franchise *Fifty Shades of Grey*. His projects also include such Academy Award—winning films as *Dallas Buyers Club and Anna Karenina*. In the late 1990s, before working in film production and distribution, Brody was an Associate Curator at MoMI.

Michelle Byrd has spent the last two decades successfully building prominent, nonprofit media organizations. For the past six years, she's been in a senior leadership role with the Producers Guild of America (PGA). As the Associate National Executive Director, she oversees member services, communications, events, and the New York office. She also incubates new programs such as PGA Create, the Guild's signature program nurturing emerging and mid-career producers from underrepresented backgrounds. Prior to PGA, Byrd served for three years as Co-President of Games for Change; she began her career at the Independent Feature Project (now called Gotham Film & Media Institute), where she served as Executive Director for thirteen years.

Lynn Jacobson (neé Schlosser) is currently serving on the Board of Directors of Step Up Tutoring, a nonprofit startup that provides free, one-on-one tutoring online to students in the third through sixth grades, in under-resourced communities who experienced learning loss during the pandemic. Jacobson served for ten years on the Advisory Board of Teach for America Los Angeles from 2012–2022; her tenure culminated with three years as Chair of the Board. She was also appointed to the National Leadership Council for Teach for America. Prior to that, Jacobson served in a senior capacity on the boards of several other nonprofit organizations, including the Brentwood School and KIPP SoCal.

Alberto Robaina is Chief of Staff and Special Counsel at the Inner-City Scholarship Fund, a nonprofit organization that provides \$14 million in annual scholarships to 9,000 elementary and high school students from low-income, predominantly BIPOC families, to attend Catholic schools in the Archdiocese of New York. He oversees the organization's institutional giving and works with the Executive Director to monitor operations and assess programs and strategies. As Special Counsel he spearheads legal and board governance matters. Prior to Inner-City, he was the founding General Counsel of the Partnership Fund for New York City, a venture capital fund that prioritizes job creation and social entrepreneurship, particularly in disadvantaged neighborhoods.

Museum of the Moving Image (MoMI) is the only institution in the United States that deals comprehensively with the art, technology, enjoyment, and social impact of film, television, and digital media. In its facility in Astoria, New York, the Museum presents exhibitions; screenings; discussion programs featuring actors, directors, and creative leaders; and education programs. It houses the nation's largest collection of moving image artifacts and screens over 500 films annually. Its exhibitions—including the core exhibition *Behind the Screen* and *The Jim Henson Exhibition*—are noted for their integration of material objects, interactive experiences, and audiovisual presentations.

For more information about the MoMI, visit movingimage.us.

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MUSEUM INFORMATION

Hours: Thurs, 2:00-6:00 p.m. Fri, 2:00-8:00 p.m. Sat-Sun, 12:00-6:00 p.m.

Museum Admission: \$20 adults, \$12 senior citizens (ages 65+) and students (ages 18+) with ID, \$10 youth (ages 3–17). Children under 3 and Museum members are admitted free. General admission is free every Thursday, 2:00–6:00 p.m.

<u>Film Screenings</u>: Fridays, Saturdays, and Sundays, and as scheduled. Unless otherwise noted, tickets: \$15 adults, \$11 students and seniors, \$9 youth (ages 3–17), free or discounted for Museum members (depending on level of membership). Advance purchase is available online. <u>Location</u>: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M or R to Steinway Street. N or W to 36 Ave or Broadway.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: movingimage.us/join-and-support/become-a-member or 718 777 6877

Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Council; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Kathy Hochul and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). For more information, please visit movingimage.us.